

## Systems transformation to match survivors' resilience.

### Business Description

Safe Neighbor is an innovative solution to expedite the movement of money to help victims of crime quickly re-establish themselves in their communities.

### Company Background

Safe Neighbor is led by co-founders Peg Hacskeylo and Christie Bevis, victim service and housing professionals each with 30+ years' experience, including advocacy for flexible funding to support victims' safety and stable housing. They recognize the promise, and complexity, of this emergent practice and have created a solution to streamline its use by programs nationwide.

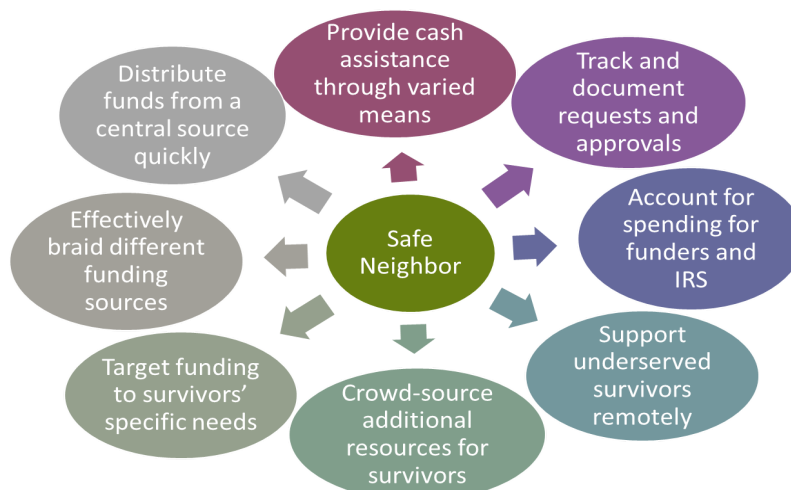
### The Problem

Victims' service programs are increasingly turning to direct cash assistance to support victims recover from violence and restore their lives to safety and stability. However, these same programs are frequently understaffed and overwhelmed with demand for services, and many lack the necessary internal capacity to effectively administer that process. Safe Neighbor offers a comprehensive solution to optimize giving out funding so programs can focus on what they do best: helping victims be safe and whole.

### Products and Services

Safe Neighbor enables swift, accessible, and manageable dissemination of financial assistance to victims by:

- Aligning administration with best practices
- Increasing transparency and rapid support
- Facilitating real time mobile advocacy
- Ensuring accountability and good governance
- Protecting consumer confidentiality
- Enhancing matching for sourcing and eligibility, and
- Reducing time and resource constraints.



## Systems transformation to match survivors' resilience.

## **Traction**

Safe Neighbor is currently in discovery and engagement with our target market and moving to our next phase: creating a clickable prototype. From there, we will build our initial product to be launched to our select beta group of victim service providers by early 2024.

## **Market**

The Office for Victims of Crime has identified 12,000+ victim service providers in the US. Safe Neighbor will initially capture 15% of that market, focusing on non-profit and governmental agencies that serve victims of crime.

## **Competition**

Fintech companies offer non-profit products in general, but there are a limited number of victim-specific platforms with comprehensive functionality. Safe Neighbor offers a cost-effective, comprehensive solution that benefits funders, programs and frontline staff alike.

## **Business Model & Distribution Channels**

Safe Neighbor charges subscription fees to programs, initiation fees for charge cards, and transactional fees based on usage. Customers are engaged through email and direct sales, supplemented by content marketing.

**Visit us at [www.safeneighbor.com](http://www.safeneighbor.com)**

## **References**

- National Center for Homelessness & Health Care for the Homeless Clinicians' Network (2003). Social Supports for Homeless Mothers, 14, 26; Inst. for Children & Poverty (2004). The Hidden Migration: Why New York City Shelters are Overflowing with Families; Homes for the Homeless and Inst. for Children & Poverty (1998). Ten Cities 1997-1998: A Snapshot of Family Homelessness Across America, 3.
- Pavao J, Alvarez J, Baumrind N, Induni M, Kimerling R. Intimate partner violence and housing instability. *Am J Prev Med.* 2007 Feb;32(2):143-6. doi: 10.1016/j.amepre.2006.10.008. PMID: 17234488.
- Kushel, MB, Evans JL, Perry S, Robertson MJ, Moss AR. No door to lock: victimization among homeless and marginally housed persons. *Arch Intern Med.* 2003 Nov 10;163(20):2492-9. doi: 10.1001/archinte.163.20.2492. PMID: 14609786.
- Polaris (2018). Human Trafficking and Housing & Homelessness. At: <https://polarisproject.org/human-trafficking-and-housing-homelessness/>
- Miller, A., Segal, C., & Spencer, M. (2020). Effects of the COVID-19 Pandemic on Domestic Violence in Los Angeles. IZA Institute of Labor Economics. At: <https://docs.iza.org/dp13841.pdf>
- Intimate Partner Violence: A Data Snapshot Los Angeles County Domestic Violence Council. (2020). [http://publichealth.lacounty.gov/dvcouncil/resources/docs/snapshot\\_0320.pdf](http://publichealth.lacounty.gov/dvcouncil/resources/docs/snapshot_0320.pdf)
- Family and Youth Services Bureau, Administration on Children, Youth, and Families, U.S. Department of Health and Human Services. [https://www.acf.hhs.gov/fysb/fact-sheet/domestic-violence-and-homelessness-statistics-2016\[ii\]](https://www.acf.hhs.gov/fysb/fact-sheet/domestic-violence-and-homelessness-statistics-2016[ii])
- Aratani, Y., 2009. Homeless Children and Youth, Causes and Consequences. New York, NY: National Center for Children in Poverty.
- Estes. R & Weiner, N. (2011). The Commercial Sexual Exploitation of Children In the U. S., Canada and Mexico. Philadelphia, PA: University of Pennsylvania.
- Clough, A., Draughon, J. E., Njie-Carr, V., Rollins, C., & Glass, N. (2014). "Having housing made everything else possible": Affordable, safe and stable housing for women survivors of violence. *Qualitative Social Work*, 13(5), 671-688.